

RESOURCE TOOLKIT

The Scarlett Family Foundation's Scholarship officially opens **September 15th**.

We invite you to share the information below with your followers so highschool students across Middle Tennessee can learn about our Scholarship opportunity!

QUICK LINKS

Learn more about our scholarship program <u>HERE</u>.

Download social media graphics <u>HERE</u>.

Sample Social Media Posts

Tips for posting:

- Please tag us and use the hashtag #ScarlettScholars!
 - o Twitter @ScarlettFndt
 - o Facebook @ScarlettFamilyFoundation
- Personalize graphics by adding your institution's logo
- Link to our Scholarship landing page.

Sample 1:

◆Calling all high school seniors! Are you planning to study Business or STEM at a four-year institution next Fall? The Scarlett Family Foundation offers renewable scholarships to students from Middle TN. Applications are open now! Learn more:

https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 2:

Are you pursuing, or planning to pursue, a degree in Business or STEM? High school Seniors and current college students may be eligible for a scholarship from the Scarlett Family Foundation. Apply before Dec. 15! Learn more: https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 3:

Since 2006, the Scarlett Family Foundation has awarded over \$19M in college scholarships to students representing nearly 150 Middle TN high schools. You

could be next! Applications are open now. Learn more: https://www.scarlettfoundation.org/students/scholarship-frequently-asked-qu estions/ #ScarlettScholars



Sample 4:

Planning for college? Already enrolled? College scholarships from the Scarlett Family Foundation can be applied to tuition, fees, books, and supplies. Students pursuing a Business or STEM major should apply before Dec. 15! MORE:

https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars

