

RESOURCE TOOLKIT

The Scarlett Family Foundation's scholarship application opens **September 15th**.

We invite you to share the information below with your followers so more students across Middle Tennessee can learn about this unique opportunity!

QUICK LINKS

Learn more about our scholarship program <u>HERE</u>.

Download social media graphics <u>HERE</u>.

Sample Social Media Posts

Tips for posting:

- Please tag us and use the hashtag #ScarlettScholars
 - Twitter @ScarlettFndt
 - Facebook @ScarlettFamilyFoundation
 - Instagram @ScarlettFoundation
 - LinkedIn <u>/Scarlett-Family-Foundation</u>
- Personalize graphics by adding your institution's logo
- Link to our Scholarship landing page

Sample 1:

Calling all high school seniors! Are you planning to study Business, Education, or STEM at a four-year institution next Fall? The Scarlett Family Foundation

offers renewable scholarships to students from Middle TN. Applications are open now! Learn more:

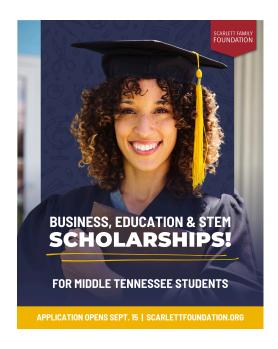
https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 2:

Are you pursuing, or planning to pursue, a degree in Business, Education, or STEM? High school seniors and current college students may be eligible for a scholarship from the Scarlett Family Foundation. Apply before Dec. 15! Learn more:

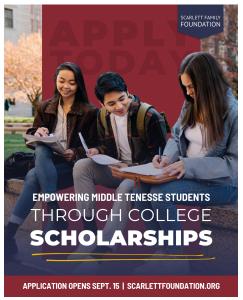
https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 3:

Since 2006, the Scarlett Family Foundation has awarded over \$27M in college scholarships to students representing nearly 150 Middle TN high schools. You could be next! Applications are open now. Learn more:

https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 4:

Planning for college? Already enrolled? College scholarships from the Scarlett Family Foundation can be applied to tuition, fees, books, and supplies.

Students pursuing a Business, Education, or STEM major should apply before Dec. 15! MORE:

https://www.scarlettfoundation.org/students/scholarship-frequently-asked-questions/#ScarlettScholars



Sample 5:

Hey, Middle TN students & parents! Our college scholarship is open to Middle TN high school graduates and covers 125 + eligible majors. Apply online before December 15. Learn more: scarlettfoundation.org/students/ #ScarlettScholars

